Anti-Slavery Week 2020

12-18th October 2020
Thank you for your interest in using Anti-Slavery Week 2020 to raise awareness about the devastating issue of modern slavery among your staff, customers, clients or partners.

This pack contains a wide variety of downloadable resources and graphics for your use during the week and in the lead-up to it. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!
The build-up:

Advertising Anti-Slavery Week

Anti-Slavery Week starts on Monday 12th October and runs until Anti-Slavery Day on Sunday 18th October. You might want to share internally or externally that you will be taking part this year so we have a graphic you can share and the same information is available as a poster too.

Hope for Justice has put together some sample text for you to use or adapt for your website, intranet, newsletters or internal/external communications about the issue of modern-day slavery, before, during or after Anti-Slavery Week.

Now is the perfect time to start the build-up and let everyone know about what you have planned.

Link to download sample text, poster and advert
Modern slavery still exists.

There are 40.3 million trapped in slavery worldwide

Source: International Labour Organisation

Modern slavery awareness in association with Hope for Justice

Modern slavery still exists even in the UK

In 2019, there were 10,627 potential victims of modern slavery were referred in the UK.

Types of Human Trafficking:

- forced labour
- forced marriage
- domestic servitude
- sexual exploitation
- organ harvesting

forced labour 16.3 million

forced marriage 15.4 million

domestic servitude 2.5m
sexual exploitation 2.5m
organ harvesting 19

Source: UN

Modern slavery awareness in association with Hope for Justice

Spot the signs of modern slavery

- looks injured or malnourished
- avoids talking to strangers
- avoids eye contact
- dropped off at work at odd times
- lack of belongings

If you think someone is in immediate danger you should call 999 to report it.

If there is no immediate threat - call Hope for Justice on 0300 008 8000.

Modern slavery awareness in association with Hope for Justice

If you can only share one thing, make it one of these graphics. Or better yet - share a few!

Link to graphics and sample text
Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the introductory graphics in another context. They also explain more about forms of trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

Link to graphics and sample text
This set of graphics contains more visual elements and thought-provoking facts and comparisons, to get your audience and stakeholders talking and thinking about this issue. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The ‘factory’ graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

Link to download infographics and sample text

Scrollable graph series also available on one page
The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker’s individual circumstances, pay or living conditions.

Note: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: supporters@hopeforjustice.org

Link to graphics and sample text for sharing

Can you spot the signs of modern-day slavery?

1. Has the worker been dropped off as a part of a larger group?
   Often, a victim of human trafficking or modern slavery will be transported to work each day to ensure control of their movements and limit the victim’s time away from the trafficker and potential for escape.

2. Does someone else do the talking for the worker?
   Many victims do not speak English, whether due to language barriers, learning difficulties or for other reasons. Traffickers commonly pretend to be their interpreter or friend and speak on their behalf.

3. Have you seen lights on at night at a business premises?
   This could suggest people are sleeping or living there.

4. Does the worker have unexplained injuries or look unkempt and anxious?
   Traffickers prefer not to let their victims access medical or dental care, as this can open the opportunity for them to get help or to escape. Lack of money and resources means victims' clothing and appearance is often unkempt and they will not have proper safety equipment even for dangerous jobs.

Know how to spot the signs of modern slavery

go to hopeforjustice.org/signs
Anti-Slavery Week 2020 in association with Hope for Justice - Digital Pack

Get the facts

If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about this, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

Link to download graphics and sample text

Get the facts

Modern Slavery

Citizens of all countries are affected by this crime

The UN estimates that there are 40.3 million people trapped in modern slavery globally. That's over two-thirds of the population of Italy.

FACT

Human trafficking and people smuggling are different things

People smuggling is a service, sought out voluntarily. Human trafficking is involuntary exploitation.

What they do have in common is that they are both profitable businesses involving human beings and often involve criminal networks.

FACT

More victims identified in the UK are British than from any other country

Top 5 nationalities of potential victims in the UK, 2019:
1. British
2. Albanian
3. Vietnamese
4. Chinese
5. Indian

* Source: UK Home Office

FACT

Human trafficking does not require international travel

In fact a person can be trafficked in the same town or even street where they grew up.

FACT

Modern Slavery

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with

HOPEJUSTICE

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Take Action!
against modern slavery

1. Learn to Spot the Signs
   This makes it harder for traffickers to hide their crimes

2. Use your voice
   Share content on social media to make others aware of this issue

3. Support Hope for Justice
   Donate today to ensure we can see more people rescued and restored from exploitation at hopeforjustice.org

Link to download graphics and sample text
Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

Click here to see what is available.
Poster Pack

Several of the graphics from this pack are also available in poster form. See what’s available:

Link to download posters
For more materials such as videos and other printed goods from Hope for Justice or for Anti-Slavery Week support and advice, email: supporters@hopeforjustice.org

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It only takes a minute.

hopeforjustice.org

#antislaveryweek